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CLERK US DISTRICT COURT	
DISTRICT OF NEVADA	
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RE: Case No. 3:12-cv-00325-RCJ-VPC, MDL No. 2357 Objection

To Whom It May Concern,

I wish to formally state my objection to this settlement.

This settlement is incongruous with the purpose of equity courts, which is to right a wrong for victims.

I fail to see how a discount on future purchases will dissuade organizations from protecting personal information.

I fail to see how a discount only valid on spending more money with an organization, rights this wrong for victims.

I completely understand why Zappos would offer a discount on future purchases to class members as it provides a marketing opportunity for Zappos to recoup their costs. Despite settling for roughly 1.6 million dollars, having direct access to 24 million or more class members as a marketing tool through a class-action lawsuit seems to benefit Zappos.

The attorney's who are supposed to be charged with a fiduciary duty to act in the best interests of the class members, will be netting approximately 1.6 million dollars, while 24 million or more class members will share \$22,500. That's roughly a value of \$0.0009375 per victim. The court has an obligation to ensure that over the course of 7 years, the personal information of those affected is worth more than less than a penny.

This means that these attorney's are netting a roughly 99.5% rate of fees and expenses.

If anything, this settlement tells both the attorney's and the organizations who engage in unscrupulous security practices, that class-action lawsuits are both an opportunity as a payday for lawyers, and a marketing opportunity for organizations to support that payday.

Furthermore, it seems dubious that this accords with the consequences of e: Equifax Inc. Customer Data Security Breach Litigation, Case No. 1:17-md-2800-TWT.

It is imperative that the court seeks proper remedies for those impacted and appropriate consequences on those who failed in their duties in the course of this lawsuit.

Sincerely,

Brandon Raitt



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US District Court, Nevada

Case No 3:12-cv-00325-RCJ-VEC, MDL #2357
400 S. Virginia ST
Reno, Nevada

